

OCT 08 2006



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FACSIMILE MESSAGE

Date: **October 09, 2006**
To: **Group Receptionist Art Unit 2625**
Fax No.: **0011 1 571 273 8300**
Subject: **United States Patent Application No. 09/693415**
Inventors/Assignors: Kia Silverbrook; Paul Lapstun
Assignee: SILVERBROOK RESEARCH PTY LTD
Our Ref: **NPA011US**

Total Number of Pages (including this) : 3

Please find enclosed a response to the Office Action dated August 11, 2006 of Examiner Thierry L Pham.

Yours sincerely,

Kia Silverbrook

Paul Lapstun

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PTO/SB/21 (09-04)

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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/693415	
	Filing Date	20 October 2000	
	First Named Inventor	Kia Silverbrook	
	Art Unit	2625	
	Examiner Name	Thierry L Pham	
Total Number of Pages in This Submission	1	Attorney Docket Number	NPA011US

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks Email: kia.silverbrook@silverbrookresearch.com Telephone: 61-2-9818 6633 Facsimile : 61-2-9555 7762		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name			
Signature	<i>W2 P 2</i>		
Printed name	Kia Silverbrook, Paul Lapstun		
Date	October 9, 2006	Reg. No.	

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:			
Signature	<i>W2 P 2</i>		
Typed or printed name	Kia Silverbrook, Paul Lapstun	Date	October 9, 2006

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OCT 08 2006

In the United States Patent and Trademark Office

Serial Number: 09/693415
Application Filed: October 20, 2000
Applicant: Kia Silverbrook; Paul Lapstun
Application Title: Method and System for Advertising
Examiner/GAU: Thierry L. Pham / 2625

Dated October 09, 2006
At: Balmain, NSW
Docket No. NPA011US

AMENDMENT E

Commissioner for Patents
Washington, District of Columbia 20231

Dear Sir:

In response to the Office Action of August 11, 2006, please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper. The Applicant submits that these amendments introduce no new matter.

Remarks/Arguments begin on page 5 of this paper.